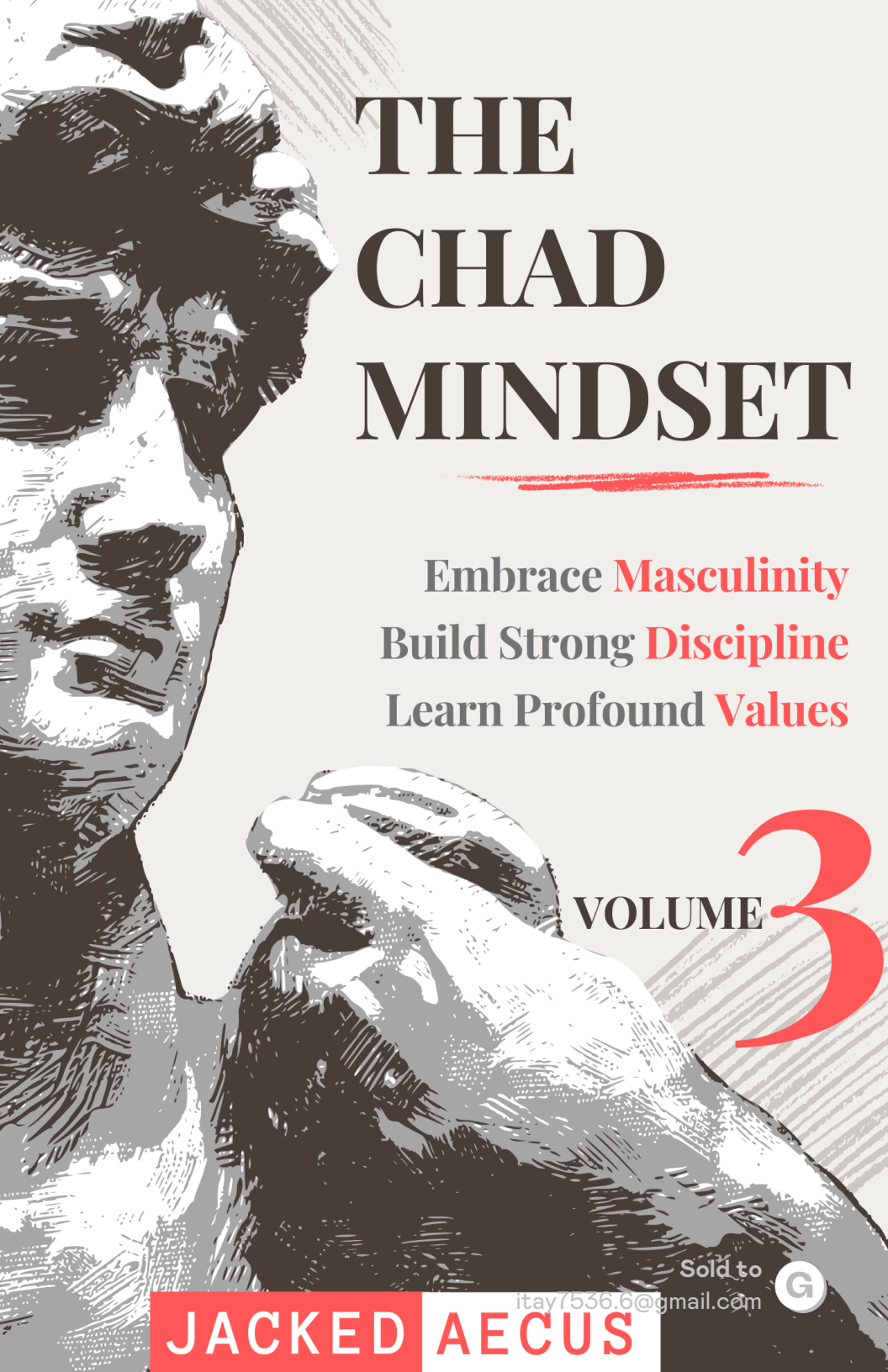




THE CHAD MINDSET

Embrace **Masculinity**
Build Strong **Discipline**
Learn Profound **Values**

VOLUME

3

Sold to

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JACKED AECUS

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CHAPTER 15

WHY YOU SHOULD ALWAYS HAVE HIGH STANDARDS

Chads, just because the world is burning does not mean you have to lower yourself to the level of the animals and the morons.

Just as you would hold others to higher standards you should hold yourself to the highest standard.

Like they say: **BE THE CHANGE YOU WISH TO SEE.**

Having high standards is the mark of a man who is not swayed by the lies of the television, he lies of the government, the lies of the deluded and drugged masses of the soul-less.

High standards are the mark of a man who is, indeed, above.

Holding high standards is an easy accomplishment when others have standards only slightly above complete degradation.

Affirmation:

The world can burn all it wants, but I am not going to lower myself to the level of an animal.

I hope some of you will do the same.

CHAPTER 16

HAVE THE TASTE OF SUCCESS

What is the most common phrase you will hear from a person who's stuck in the modern world calamity?

"I just hate Mondays!"

But if you ask me, I love Mondays.

I strongly believe that Mondays are the days of opportunities.

They are the days on which you can restart things that went wrong.

But...

The problem with Monday, you see, is not that you have to go back to "work."

It's that you have sold your soul to the Devil and now you must pay your due.

For that pittance of a pay-check and “job security” and all that baloney you have given up your soul.

Most people do not think there is any other option except to go to work and make a living.

My own mother certainly never thought there was another way to make a liveable income.

I was taught the same thing all of you were likely taught:

“Go to college.

Get a good job.

‘Buy’ a house.

Save for retirement.

When you are retired then you can live a nice life.”

I thought retirement at 65?

I have to wait that long to be free?

I hate Mondays...“ Of course, that was all before I opened my eyes to reality.

College is a joke and a waste.

I am a college dropout and believe me when I say this...

Dropping out of college was the best decision that I could ever take in my entire lifetime!

Jobs are for suckers.

All of it is a scam.

The people who have given you this advice aren't necessarily liars but they are delusional and weak.

How to be a successful person? Give me some tips...

Here you go:

Have a reason to succeed

You must have a need to succeed.

Not a *want*, or a *hope*, or a *wish*... a fucking **NEED**.

Your reason can be anything.

My reason was that I hated what I was doing.

But make no mistake friend, you do need a reason and not just a want or a wish.

There has to be something there that drives you, and if nothing drives you then you aren't ever going to be an entrepreneur.

Pick one thing and stick to it

Multi-tasking, the act of concentrating on many things at a time but never FOCUSING on one thing, is a surefire way to mediocrity and failure.

You must pick one thing, one area, and focus on that one thing with all the intensity and focus you can acquire.

It is always one thing that makes the first money for an entrepreneur.

Entrepreneurs don't try 15 things and make any money, at least not when they start.

They start with one thing and one thing only and they work it until they have a nice payday.

You can't throw 15 things at a wall and hope one sticks, you throw one thing at the wall as many times as you need until it sticks.

Entrepreneurship requires focus, focus can only be achieved on one thing at a given time.

It's not even worth trying to multi-task until you are earning dough from your one thing.

Pick one thing and one thing only and work it until it produces.

After you have cashed in on your one thing is when you can branch out into other areas, but only after you are receiving a regular income from your one thing.

Make a commitment to success.

You DO need to make a commitment to yourself and your life and your business.

You must give yourself 150% to whatever it is that you are pursuing.

In this case, you are pursuing a BUSINESS that provides you with enough income to never work at a soul-killer, soul-stealer J-O-B ever again.

You will only ever find success or talent through something you give yourself completely to.

The fellas up on a stage shredding their guitars didn't get there by practicing 3 days per week, one hour per session. They played their guitars from morning until night for YEARS.

Those Hollywood actors didn't step into one audition and get famous, they worked at it for years before they got their big break.

“Overnight successes” can take up to 15 years to achieve.

Rich people are notorious for having little to no contact with their children.

That's because you can't make two commitments for your time, only one thing can take up most of your time if you are to achieve extreme success.

Make that commitment, chad.

Say to yourself:

This is it. This is all there is or ever will be. This will work or I will die.

Without a commitment there is nothing stopping you from quitting.

Without a commitment there is nothing stopping you from saying *“Ah, this isn't working. I'll just go get a job. Maybe I'll try something else later.”*

Any wild and crazy idea can work if and only if you are committed to making it work.

If I told you that I was a medical aspirant who failed to clear a medical entrance exam thrice, went to an agricultural college and dropped out, and eventually started a music school and a full fledge business via Twitter, would you believe me?

Maybe not.

But this is the damn truth!

It's easy to do something you are passionate about and something that you are driven to do. It's WAY harder to wake up on Monday morning knowing you have an entire week of hell to get through.

And that you will have to do that for the rest of your life.

The only people I know who are truly happy are people who have made their own rules and followed their own path.

I have never in my life met a corporate cog who was happy with their station in life.

You see the connection?

CHAPTER 17

TAKE IT OR LOSE IT

You will be rejected if you ask for what you want and beg for permission.

You cannot be refused if you don't need permission.

Winners don't need permission.

We live life our way. We are not stuck in any kind of restrictions.

Playing by the rules is for losers.

The rules are there to make sure you do not rise up.

Playing by the rules is the same thing as doing the minimum.

You cannot do the minimum to achieve maximum results.

To get maximum results you have to produce maximum action.

If you play by the rules then you aren't trying very hard.

Winners do what it takes to win, they do better than their best and they're always a step or two ahead.

Fairness and equality are for the losers who are unable to take and instead desire to receive.

They expect a medal while they stand there with their fucking hands out.

They are expecting the same outcomes as the men who took action as they stand there with their fucking hands out.

While everyone is standing around with their damn hands out waiting for a miracle you can go grab opportunity, take advantage, break the rules and come out on top.

Rule breakers are action takers.

If you want something it's time to put your hands down, put your thinking cap on and figure out how to get it.

There's a way to do everything.

Make a plan of action and stick to it.

There are two kinds of people that exist on the planet:

1. Losers
2. Winners

Losers

They are the excuse makers.

The ones that “could have done the same thing, if they wanted to.”

These are the ones that cry about this and that and why they aren’t ahead.

If they wanted something and they *could* have done it then they *would* have done it.

Winners

They figure out a way to accomplish their goal.

They don’t cry about cheating or why they lost.

They plan, visualise, take action and then grab what they want.

Who are you?

A winner or a loser.

Heard that voice come out of you?

That’s what you are!

CHAPTER 18

ALWAYS BE IN CONTROL

“Be in control of everything in your life, leave nothing in the hands of others, and always keep options.”

Control your money, control your earning, control your woman.

Leave nothing to chance when it can be controlled.

You have to have money and money making ability to control your life.

You cannot be in control if you're broke, you cannot be in control if you beg your boss.

Build that business.

Quit that job (after you have your funds ready).

Live the life you always wanted to live.

CHAPTER 19

GIVING UP IS NOT AN OPTION

Today I am going to tell you the biggest lie that every society in this world tells to their people.

Remember how our teachers used to tell us that life is full of sacrifices?

They used to tell us that you can achieve nothing in your life with doing sacrifices in life.

That's total BS.

It's not a sacrifice to rise above or become something great.

There's no sacrifice in making great music, there's no sacrifice in writing a book, there's no sacrifice in starting a million dollar company.

These people are doing exactly what they want!

They're following their mission in life.

Following the path laid out for you is the real sacrifice, not vice versa.

There is a point when you have certain financial difficulties, but you don't really notice them because your focus is on the goal.

It wasn't a sacrifice in the same way that paying for your dinner wasn't a sacrifice; you'll laugh about how poor you really were in the future.

The real sacrifice, the only sacrifice, is not trying in the first place.

That's what leads to the "what ifs" on the deathbed.

Sacrifice is what happens when you don't succeed.

Sacrifice is something that losers do.

Working for someone else is the only sacrifice you will ever make.

If you never do that you will never sacrifice anything.

If you're working towards a goal, building something, you may find money tight at times.

Even if you do struggle it's not a big deal.

Struggle is not sacrifice!

Struggling is just part of the process, it's what happens before your avalanche of success comes in.

At the end of the day they won't have what you have...

Live like no one will, so you can live like no one can.

CHAPTER 20

NEVER FEEL LONELY AGAIN

Human beings are social creatures and we all need the company of humans.

Even in prison, amongst murderers, rapists and thieves, solitary confinement is a punishment.

Being lonely isn't good for the soul.

Maybe it builds character but there's a point where character building stops and living life starts.

If you're lonely then don't be alone.

Go meet people.

Be around people.

If people don't want to be around you then that is a problem you need to correct.

Lonely people have a lot of negative energy surrounding them and it's a real turn-off to other people.

That wasted energy should instead be used for self-improvement.

Don't let your loneliness become a self-fulfilling prophecy.

A lot of lonely people talk themselves into staying lonely and they talk others into staying away.

Instead... Be the man you wish to be and be the man other people want to spend time with.

It's all up to you.

We all need companionship and intimacy.

That's nothing to feel guilty or embarrassed about.

If loneliness is an issue for you, put in the work and fix it.

CHAPTER 21

HOW TO SUCCEED IF YOU'RE SHY AND AN INTROVERT

“I was pretty much afraid of everything. Afraid of the world. Afraid of speaking. Really, really shy kid. Music was a way to speak.”

These are the words of James Hetfield, the lead singer of Metallica.

Nothing else matters started ringing in your head?

James Hetfield was a crippledly shy kid who grew into a shy adult who made millions singing to enormous crowds of people.

Everything “social” is a performance for shy people.

That’s why shy people are so drained after spending the day with family, spending the day at work, spending the night schmoozing at a party.

Being around groups of people drains a shy person's energy - because the shy person was putting on a performance the whole time.

Being social with strangers doesn't come naturally to introverts.

It's not normal for them.

To get through it, they simply act.

It's always a performance, whether big or small. Sometimes shy people perform as artists, sometimes they perform as an outgoing person, but it's always a performance for a shy person.

Talking to new people is a performance, not a natural act.

The best shy people perform so well that other people don't even know that they are shy.

How did a person who was super shy, ended up being the lead singer of one of the best bands in the entire world?

He performed well.

He was a performer.

He was not acting like himself, but was performing.

Learn how to put a performance mask and don't act like yourself.

It is a simple work which requires practice but eventually you'll become a master at performing.

Performance takes the "edge" out of being social.

A performance isn't "you", it's an act.

You simply act like you aren't shy.

If you act enough, it becomes real, second nature.

A lot of highly successful people are shy (more than one would expect) they just don't *show* their shyness to the world.

Quite simply, they act.

They act as though they are not shy.

They perform.

Being introverted isn't a curse, it's a blessing.

Let me explain...

Being shy or introverted isn't a hindrance or a disability.

It's quite the opposite.

It gives you time to think, plan and develop.

Introverts have the time and desire to be alone and develop a skill.

Extroverted people become energised when they are around people.

Introverts become drained around people.

Introverts need alone time to re-energize.

And it's what introverts do in their alone time that can lead them to **mega-success**.

When you're alone you need *something* to do, you can't just sit there doing nothing, you need something to work on.

And that's where shy people can develop talents and skills...

They have free time, they have alone time, and the "geniuses" are the shy people who used their alone time to develop a skill.

Like James Hetfield, who used his alone time to learn the guitar. Like Dr. Dre who used his alone time to create music beats.

Many, many of the most successful artists are actually very shy people.

It takes a certain introversion to develop a talent + skill.

That's because it takes time to develop a skill, time you don't have if you're out being social all the time.

Talented introverts often spend years "in the shadows" developing a talent or skill- set.

Then they seem to come out of nowhere (overnight successes).

FINAL THOUGHTS

First of all, a big thank you for purchasing “The Chad Mindset”.

I strongly believe the book has the ability to change your life.

You simply need to inculcate everything that you learnt slowly and steadily in your life.

Have questions?

Feel free to DM me on **Twitter**.

Or

Send me an email at **jackedaecus@gmail.com**.

Feedback is always appreciated.

If you enjoyed the course, do not forget to give it a 5 star rating here.

Lastly, if you ever feel stuck in life, come back and give this book another read.

Also, all the future updates of the book will be free for you.

You have officially acquired “The Chad Mindset”.

Now go and rule the world!

Your man

Jacked Aecus